

### COMBAT GAMES NEW EMBLEM AND OFFICIAL WEBSITE UNVEILED!

**27 November 2009**

The emblem and the official website of the 2010 SportAccord Combat Games were unveiled this week during a grand ceremony held on November 24, 2009 at the Qinle Palace in Beijing (CHN), hosted by the 2010 Combat Games Preparatory Committee.

The Unveiling Ceremony was held in the presence of the Presidents and key figures of the Organizing Committee, representatives of the Beijing Municipal Government, Chinese sports authorities, the event's sponsors and partners, media friends and the local organizers.



*The 2010 SportAccord Combat Games Official Emblem*



*The 2010 SportAccord Combat Games Unveiling Ceremony*

The emblem, featured above, is based on the concept worked out by Mr. Wang Yigong, from the Henan Provincial Fine Arts Academy, and redesigned by Mr. Liu Bo, who had previously elaborated the Beijing 2008 Paralympic Games emblem. It features two essential elements of Chinese tradition, the drum and the 'blue and white porcelain' pattern. The drum is the musical instrument that represents and celebrates happiness, whereas 'China' porcelain embodies the millennial Chinese culture. These two elements are blended flawlessly, symbolizing a 'dancing drum in the East', but also the rotation of the Earth empowered by the 13 SportAccord Combat Games participating sports. The diagrams of each of the 13 sports are harmoniously combined to form the official emblem.

The event's official website [www.beijing2010.org](http://www.beijing2010.org) was also launched during the ceremony in Beijing. Available for the moment only in Chinese, it will soon be running in English too. It contains all the latest news on the 2010 SportAccord Combat Games, practical information, and a multi-media section.

The 2010 SportAccord Combat Games will take place in Beijing (CHN) from 27 August to 4 September. Over 1'500 athletes and delegates from 13 International Martial Arts and Combat Sports Federations, both Olympic and non-Olympic, will participate in this worldwide event. The featured sports will be: Aikido, Boxing, Ju-Jitsu, Judo, Karate, Kendo, Kickboxing, Muaythai, Sambo, Sumo, Taekwondo, Wrestling and Wushu.

For further information, please contact [sportaccord@sportaccord.com](mailto:sportaccord@sportaccord.com)

**SportAccord** is an international organisation grouping together International Sports Federations and Organisations. Its mission is to unite, support and promote its 104 member International Sports Federations and Organisations.